

ANDY WARHOL *Marilyn Monroe*

Primary Focus: Pop Art



Andy Warhol changed the definition of what art is and paved the way for generations of new artists to expand on their creativity.

Warhol transformed contemporary art. His use of familiar subject matter rendered in a repetitive, colorful way was ingenious. Warhol rethought the whole art process and wanted accessibility to his art: He wanted every viewer to be able to relate to what he created. His paintings, prints, and box sculptures changed the art world forever.

Define & discuss Pop Art: This 'art movement' began in the 1950's and made use of the imagery of consumerism and mass culture.

Review art mediums: Traditional art mediums were oil on canvas or ink on paper, etc. The Pop artists used unconventional mediums and production for their art. The repetitious nature of the various printmaking techniques that Warhol used allowed him to fulfill his idea that art should be for everyone

Discuss 'The Factory': Warhol's working studio where much of his art was designed and made.

Genres: in art history these categories traditionally are; history painting, portrait painting, landscape, etc. Warhol recreates the genre of portraiture in an original, unforgettable way.

Some questions to pose:

- Would you buy this art work? Why or why not?
- Warhol was one of the first artists to have his art mass produced. How do you feel about the artist designing and someone else making the art?
- Why is "The Factory" a befitting word for Warhol's studio?
- Why do you think Warhol used celebrities for his portraits?
- The persona of Warhol is as interesting as his art. He is quoted as saying, "I am a deeply superficial person" How does this relate to his art?
- Warhol makes us reconsider our definition of art. What is your definition of art?

PRESENTATION IDEA: BEFORE YOU BEGIN POSE THREE QUESTIONS TO THE STUDENTS FOR THEM TO THINK ABOUT THAT YOU WILL DISCUSS IN LENGTH AFTER THE LAST SLIDE.